



Towards zero pollution in the agri-food sector

1 June 2021 | 10:00 – 11:30 CET

The European agri-food sector makes a major contribution to air, soil and water pollution and GHG emissions across the continent. The EU's transition to sustainable food systems has started in many areas, but a lot still needs to be done across the entire value chain - from the production, packaging and transportation of food to consumption patterns. The Farm to Fork Strategy paves the way for more sustainable and environmentally-friendly food systems, but the solutions to achieve zero pollution in the agri-food sector need to be developed and implemented locally.

This webinar aims to showcase best practices on how to move towards zero pollution in the different steps of the agri-food value chain by applying circular economy approaches. Three projects from the Green Growth Community will present innovative examples of how to reduce pollution and the environmental footprint along the agri-food value chain - from production to consumption. This will be followed by an interactive part, where participants will be able to apply the information from the presentations on different agri-food products and their value chains.

AGENDA

- 10:00** **Welcome and introduction to the topic**
Mercè Boy Roura & Victor Carbajal Perelló, BETA Technological Center – University of Vic, Green Growth Community

- 10:10** **Ensuring a low product environmental footprint of agri-food products with the PEF method**
Fotini Salta, Federation of Hellenic Food Industries, PEFMED Project

- 10:20** **Sustainable food manufacturing and packaging for zero inorganic waste**
M^a Antonia Cobacho, Andalusia Agency for Agriculture and Fisheries Development, REINWASTE Project

- 10:30** **Livestock waste – from problem to opportunity**
Maria G. Antoniou, Cyprus University of Technology, RE-LIVE WASTE Project

- 10:40** **An agri-food product's journey towards zero pollution along the value chain**
Interactive session supported by the Value Chain Canvas

- 11:25** **Wrap-up and conclusions**